



PRESS RELEASE

FOR IMMEDIATE RELEASE

CRICKET CANADA SUMMER FESTIVAL ANNOUNCED

Toronto – September 3, 2010

Cricket Canada has partnered with the West Indies Cricket Board and Cricket Bermuda to bring the Cricket Canada Summer Festival to Mississauga, Ontario this month.

The Festival runs from Wednesday September 8, 2010 to Friday September 17, 2010 at Malton Cricket Club. Canada, West Indies High Performance Centre Squad, and Bermuda will clash in T20 and 50 over cricket action.

These will be Canada's last home matches of the season prior to participating in the 2011 Cricket World Cup in South Asia in February 2011.

This tournament highlights the special relationship between Canada, Bermuda and the West Indies Cricket Board. The team from the West Indies features several players with first class and international experience led by Kieran Powell who played in the 2009 ICC Champions Trophy, Devon Smith, and Brandon Bess who has featured in the recent test series against South Africa.

Said Toby Radford, the Head coach of the Sagcor West Indies High Performance Centre

"We are delighted to part of the tournament in Canada and I'm sure all the players are eagerly looking forward to performing against the opposition. The team has been together for three months and they have worked very hard on improving the skill levels. This trip to Canada is a fantastic opportunity for the players to demonstrate what they have learned. They will also be keen to show that they are moving forward in the overall development of their game."

The matches will be a stern test for the Canadian team playing high quality matches ahead of the 2011 Cricket World Cup early next year. Ravin Moorthy, Cricket Canada's high performance manager was pleased to see the West Indies HPC team coming to Canada.

"We are grateful of the hard work of our board as well as the West Indies Cricket Board and Bermuda Cricket Board to put together a world class event for our players...this is also a tremendous chance for fans to see some high quality cricket and some of the future cricket stars of the West Indies."

Reg Pearman, President of the Bermuda Cricket Board was equally pleased

"I am pleased to confirm that we continue to provide our senior players with high quality international cricket. This is crucial to both developing their skills to reach this level and also serving as a building block towards the CWC qualifiers in 2013. The BCB has enjoyed a strong relationship with Cricket Canada and the WICB for a very long time and this tri-series is further evidence of this bond. I look forward to a competitive series of matches played in the spirit of the game"

Cricket Canada's President Ranjit Saini, who put this event together, was eagerly awaiting its start.

"We are very excited to provide fans within the cities of Toronto and Mississauga a chance to see top quality cricket. It will be an exciting September with one of the top associate nations (Ireland) playing at Toronto Cricket Club (August 31 – September 7) and then West Indies HPC team and Bermuda visiting us the following week. This is an amazing opportunity for us to engage our fans in a way we never have before. It will be a month of fun, food, music and spectacular cricket for supporters of all teams and all ages."

Complete Schedule (All matches at Malton Cricket Ground – Goreway and Derry Road , Mississauga, Ontario)

| | | | | |
|--------------------|-----------------|-----------------|---------|---------|
| September 8, 2010 | West Indies HPC | Bermuda | 50 Over | 10:00am |
| September 9, 2010 | Canada | West Indies HPC | 50 Over | 10:00am |
| September 11, 2010 | Bermuda | West Indies HPC | T20 | 12:00pm |
| September 11, 2010 | Canada | Bermuda | T20 | 3:00pm |
| September 12, 2010 | Canada | West Indies HPC | T20 | 12:00pm |
| September 12, 2010 | T20 Finalist | T20 Finalist | T20 | 3:00pm |
| September 14, 2010 | West Indies HPC | Bermuda | 50 Over | 10:00am |
| September 15, 2010 | Canada | West Indies HPC | 50 Over | 10:00am |
| September 16, 2010 | Canada | Bermuda | 50 Over | 10:00am |
| September 17, 2010 | Canada | Bermuda | 50 Over | 10:00am |

Complete Squads:

Canada:

Ashish Bagai - Captain , Rizwan Cheema - Vice Captain, Harvir Baidwan, Umar Bhatti, Hemanarine Chattergoon, Khurram Chohan, Parth Desai, Ruvindu Gunasekera, Jimmy Hansra, Nitish Kumar, Hiral Patel, Balaji Rao, Zubin Surkari, Hamza Tariq

Bermuda:

David Hemp –Captain, Chris Foggo, Terryn Fray, Dion Stovell, Fiqre Crockwell, Jason Anderson, Delyone Borden, Joshua Gilbert , Tamauri Tucker, Rodney Trott, Jim West, Malachi Jones, Kyle Hodsoll, Kevin Tucker, Kevon Fubler

West Indies HPC:

Shamarh Brooks – Captain, Brandon Bess, Nkrumah Bonner, Rajendra Chandrika, Kyle Corbin, Keron ,Cottoy, Shane Dowrich, Shannon Gabriel, Jason Holder, Delorn Johnson, Veerasammy Permaul, Kieran Powell, Devon Thomas, Devon Smith

About Cricket Canada

Cricket Canada is committed to developing a nationally recognized sport that competes at the highest international level. In 2011, Canada’s national team will compete in the ICC Cricket World Cup in South Asia, the world’s 3rd largest sporting event.

About Cricket

Domestic: There are 40,000 registered and recreational players and 500 teams across Canada. Currently played in 1,800 schools, investment from Cricket Canada and organizations such as RBC supports 45% annual growth in schools.

Heritage: The country’s first Prime Minister, John A. MacDonald, once declared cricket Canada’s national sport. And the world’s first recorded international sports fixture took place in Montreal – a cricket match between Canada and the United States, in 1844.

Media Contact:

Carl Shankland
Commercial Director, Cricket Canada
t: (+1) 416.716.9009
e: carl@airforce-ca.com

Cricket Canada:

301-3 Concorde Gate
Toronto, ON
Canada
M3C 3N7